

UNLOCK THE VALUE OF YOUR FREEZER

The Benefits of Frozen Food

TIME & COST SAVING

- Individually quick frozen (IQF) products provide easy portion control - use/defrost only what you need.
- Cook from frozen or thawed.
- Reduce \$ loss from food going off.
- Reduce labour cost with diced, cut or pre-made food solutions.



HIGH QUALITY

- Food is snap frozen/IQF shortly after it is picked, caught, or formed (at its freshest state).
- Snap freezing & IQF retains the quality, nutrition, taste & colour of food.



LONG SHELF LIFE

- Shelf life of frozen food is from 18-24 months.
- Freezing inhibits the growth of Microorganisms & Bacteria.
- Preservation of highly perishable foods (e.g seafood & berries).
- Stock security in uncertain times.



CONSISTENT ALL YEAR

- Availability to eat out of season foods all year round.
- Less menu changes required.
- Consistent quality all year round.



VARIETY

- Global reach - Access to a huge range of products from all around the world.
- A growing & innovative food industry.



EXPLORE OUR RANGE OF FROZEN PRODUCTS

www.markwellfoods.co.nz